WIX

Launch day checklist

For anyone getting ready to launch a new site made with Wix.

Site name _____ Date started _____

On launch day, work through the boxes in order. Each takes just a few minutes.

Plan and domain

- [ ] Select a Premium plan. The free plan displays Wix ads and does not let you connect a custom domain.
- [ ] Link your domain from **Domains** in your Wix account through name servers or pointing. This may take up to 48 hours.
- [ ] If you want to accept online payments, make sure you have the Core plan or a higher plan and are in a country supported by Wix Payments.
- [ ] Use the free domain voucher within 60 days if it came with your yearly plan. It is only for first time plan purchases.

Content check

- [ ] Swap out all placeholder text and sample images.
- [ ] Verify your business name, address, phone number, email, and opening hours on each page.
- [ ] Include your privacy policy and any terms or return policy you need.
- [ ] Add a favicon in **Settings**, then **Website Settings**. A Premium plan and a connected domain are required.
- [ ] Create a title tag and meta description for every page.

Test before publishing

- [ ] Select **Preview** at the editor's top right, then go through each page.
- [ ] Review the mobile view. In the classic Editor, you can adjust the mobile layout separately.
- [ ] Submit each form and make sure the message comes through.
- [ ] Make a test purchase if you sell online.
- [ ] Select every button and menu link.

Publish

- [ ] Select **Publish** at the editor's top right. Selecting **Save** does not make changes live.
- [ ] Open **View Site** and check the live address rather than only the editor.
- [ ] To launch at a specific time, schedule the publish using Wix Automations.
- [ ] If you are not ready for Google visitors, publish while keeping search engines out for now, then allow indexing when you launch.

After you are live

- [ ] View your site on your phone and in another browser.
- [ ] Complete the **SEO Setup Checklist** and connect Google Search Console.
- [ ] Set up or link your Google Business Profile if you serve local customers.
- [ ] Keep track of your refund window. New Premium plans include 14 days, but renewals are not covered.
- [ ] Make sure auto renewal is set the way you prefer. Wix may charge for a yearly renewal up to three weeks early.

Learn more

Read the matching guide: **How to build a website with Wix, step by step**
https://nvudev.com/website-builders/wix/how-to-build-with-wix/